

GENERALIST - Magazine for Architecture

GENERALIST is a bi-annual magazine, published by the department of architecture at the Technische Universität Darmstadt; the editorial office is assigned by the teaching staff. An advisory board of experts will support the editors.

GENERALIST intends to discuss and popularize current debates as well as practical and theoretical trends in architecture, urban design and other related professions. As suggested by the name GENERALIST the magazine's approach is a broad one that aims to combine the different professional perspectives on a subject and to deal with a variety of topics and questions reaching beyond the confined fields architectural magazines usually cover.

Every issue will highlight a specific subject. All contributions, whether analysis, interpretation or particular position, will be structured as open discussions. These subjects are not supposed to recur in a cycle, but to annotate current tendencies and developments. For this purpose GENERALIST seeks a broad, multidisciplinary approach.

Aside from appealing for papers that invite journalists and scientists to hand in their proposals for each respective issue, renowned authors will be entrusted with the composition of key articles. Content enhancement and alternative points of view are expected and most welcome within this process.

The contributions will appear alongside background information that is researched and compiled by the editorial staff. In addition, an off-topic sector for news and information gives background information and comments on current design affairs.

GENERALIST will be bilingual (ger./eng.), targeting students, the (self-)employed and lecturers of all professions dealing with design in general; the target group will alternate according to the particular topic. GENERALIST is not a scientific magazine, it has the intention to cultivate a journalistic style in order to provide broad access to its topics accompanied by innovative and experimental graphic design.